



ANKARSRUM®

The brand

Assistent
ORIGINAL®

SWEDISH QUALITY
SINCE 1940.



Let us tell you about a machine. Not just a machine, but a really, really tough one. A machine that will inspire you and make it fun and easy to make your own sausages, bake sourdough bread and whisk the cream for your birthday cake.

A machine that doesn't break, even when the work is tough. A machine that has been around for more than 75 years and just keeps getting better.

Let us tell you about Assistent Original.

From Ankarstrum.

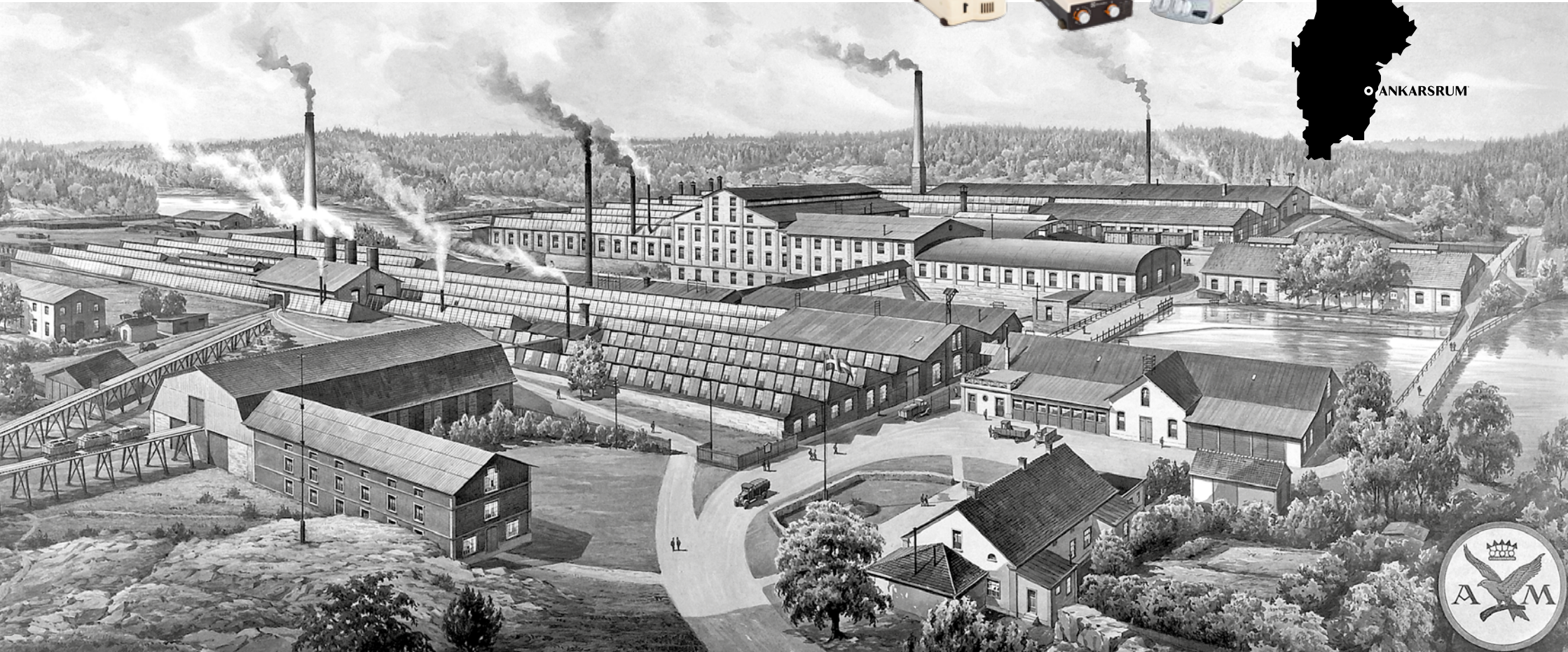
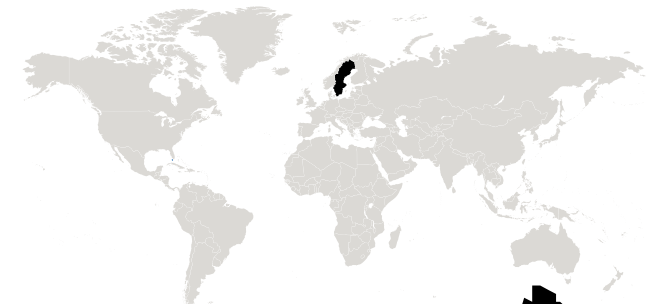
ANKARSRUM



OUR STORY.

OUR HERITAGE RUNS deep, like the forests and rivers of Småland, in Sweden. Ankarsrum is a small industrial village that dates back to 1430. Its position between two lakes made it possible to make use of water power, and in 1655 Ankarsrum's industry was established for the manufacture of items such as cast iron goods, stoves and bathtubs.

Today, the classic kitchen machine Ankarsrum Assistent Original is manufactured here, and has been since early 1960s*. We stand for functionality, design, a long life span, strong engine power, flexibility, and compatibility of different year models.



* 1940-1960 it was manufactured in Motala, Sweden





Credit: Henrik Swedberg/imagebank.sweden.se

SWEDISH HERITAGE.

SWEDEN IS A sparsely populated country, characterised by its long coastline, extensive forests and numerous lakes. It is one of the world's northernmost countries and one of the largest in Europe. It experiences extreme contrasts between long summer days and equally long winter nights.

Easy access to local fresh ingredients has shaped the Swedish food culture. The hunting tradition is strong, the variety of fish and shellfish is vast, and the access to wild berries, herbs and mushrooms is great.

The seasonal contrasts and the nature have had a main influence on the Swedish design and its materials: light, calm, humble and clear, often wood, and always with a balanced relationship between form and function.

KEY FACTS

Population 10 million

Capital Stockholm

Language Swedish

Total area 528 000 sq km

Forests 63 %

No. of lakes 95 700

Population in cities 86 %

Energy from renewables 54 %

Waste recycled 99 %

KEY FEATURES

- Gender equality
- Sustainability
- Nordic cuisine
- Design
- Music and games
- Innovation
- Press freedom
- Human rights

WORLD FAMOUS BRANDS FROM SWEDEN

IKEA | Volvo | Spotify | ABBA | H&M | Acne | Scania | Skype | Ericsson | AlfaLaval | Koenigsegg | EF | Fjällräven



THE LOVE OF CRAFTSMANSHIP.

HOMEMADE, the word itself can make you smell the scent of freshly baked bread, and at the same time takes you back in time and space.

In this word, there is the love of craftsmanship. The same love that lies behind our own craftsmanship: Ankarsrum Assistent Original. Homemade in our own factories in Ankarsrum.

Behind every machine lies true craftsmanship and hours of work to create an Ankarsrum Assistent that lasts a lifetime, which is why it has been **an essential part of Swedish kitchens for over 75 years**. The Assistent Original has faithfully kneaded, strained, whisked, mixed and milled in Swedish kitchens since the 1940s.

It helps you work your dough all the way from gently processing it, to letting it rise, shaping it, baking it and enjoying it.

HAND.MADE.

WHEN WE SAY handmade, we mean **handmade**. Every Ankarsrum Assistent Original is assembled by hand in our own factories in Ankarsrum. The high level of precision and accuracy makes our product one of a kind.

An Ankarsrum Assistent Original is made to last a lifetime and is an investment in quality. We cast ourselves and stand behind every little part of the machinery. We use only Swedish aluminum in the diecasting process and each Ankarsrum Assistent Original is made from 100 % recycled material. **We believe in sustainability, from start to finish.**

Every Assistent Original is tested individually before it leaves the factory, so that you can feel confident of its quality.



CREATED TO ENDURE. BUILT TO LAST.

WHEN WE STARTED making kitchen machines, we wanted two things: facilitate the kitchen activities and offer quality. Today we know that sustainability is more important than ever – and that cooking has become a way to relax and socialize.

We build every Ankarsrum Assistent Original to manage the work just the way you want it. Thanks to the strong engine of 1500 watt and a very efficient transmission, **your Assistent Original will perform at the highest power as long as you need.**

The bowl manages 7 liters and you can make 5 kg of dough. That's five bread loaves in one shift! Ankarsrum Assistent Original is one of a kind, with its unique dough capacity and the way it kneads the dough to create gluten.



RESISTANT AND RELIABLE.

AN ANKARSRUM ASSISTENT ORIGINAL works quietly in the background, with a powerful effect even at a low speed.

The open bowl allows you to see the dough during the kneading and easily add ingredients.

To ensure your Assistent Original remains stable on the countertop, even during the toughest of jobs, all the heavy components, such as the motor and the gearbox, are placed in the base of the machine.

Your Ankarsrum Assistent Original is **a resistant and reliable friend in the kitchen.**



ONE FOR EVERY TASTE.

YOU CAN CHOOSE to blend in or stand out. Ankarsrum Assistent Original is available in several different colours to fit your taste. No matter your choice, it will become **an eye catching piece** of interior in your kitchen.



AND EVERY TASK.

WE WANT YOUR Ankarsrum Assistent Original to bring you joy every day. Pick the accessories that **perform the tasks you need**, whether it's baking, blending, mincing, stuffing, whisking, rasping, pressing, mixing, rolling or cutting.



Together
you can do
wonders.

Let Ankarsrum
into your life!

ANKARSRUM®



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